PEOPLE'S POLICY AGENDA

AFFORDABLE BROADBAND

ACCESS TO AFFORDABLE AND RELIABLE DEVICES

HOLISTIC DIGITAL LITERACY & SKILLS DEVELOPMENT

PRIVACY AND SECURITY PROTECTIONS

COUNTER ONLINE HATE AND DISCRIMINATION

CHAMPION COMMUNITY INNOVATION

POLICY VALUES

Accessible

Affordable

Community Centered

Equity First

Privacy and Security

Universal Design
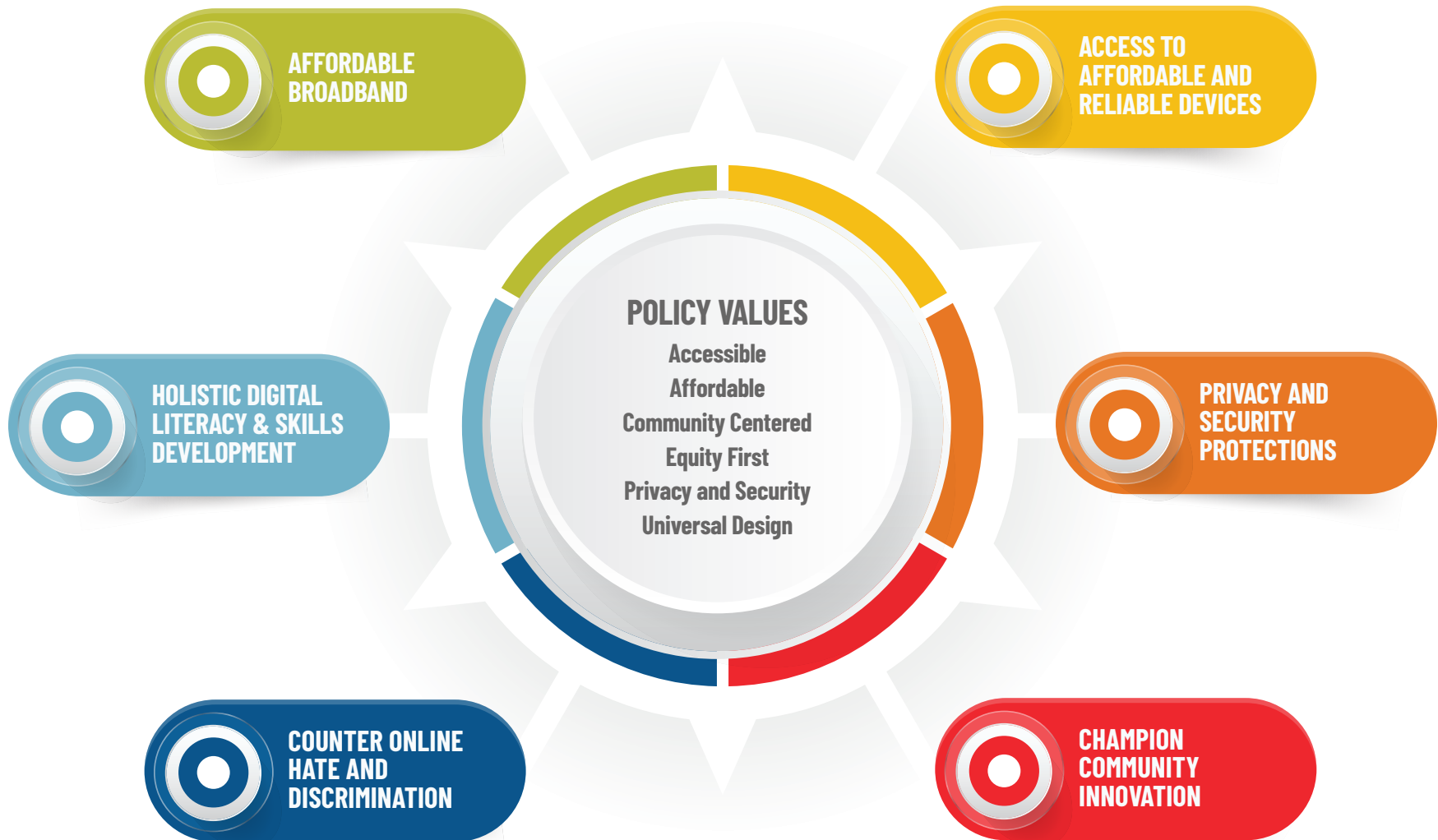
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PEOPLE'S POLICY AGENDA GOALS

Affordable Broadband

○ **Increase** competition among internet service providers to drive down costs and increase affordable internet options

○ **Advocate** for regulation that promotes affordability without compromising on quality and speed

○ **Collaborate** with internet service providers, community organizations, government agencies, and local businesses to expand broadband access within the most challenged zip codes

○ **Prioritize** the installation of an Open Wi-Fi networks in public parks, community + rec centers, public transportation stops and at community anchor institutions

Access to Affordable and Reliable Devices

○ **Expand** subsidy programs to provide discounted or free devices to individuals in need, with a focus on individuals and families who lack devices for educational, work or health-related purposes

○ **Prioritize** device recycling and refurbishment initiatives to make affordable and reliable devices more widely accessible

○ **Ensure** distribution programs to meet the unique accessibility needs of disabled residents

Holistic Digital Literacy and Skills Development

○ **Ensure** comprehensive programming that advances digital literacy, computer skills, and online safety and privacy education

○ **Support** schools, community centers, and libraries to deliver digital literacy programs tailored to the language, literacy, and mobility needs of vulnerable residents

○ **Champion** the creation of a Peer Education Program to ensure Peer Tutors provide direct training + support for residents who experience challenges due to mobility, income, employment, criminal justice or immigration status

Privacy + Security Protections

○ **Advocate** for stronger data protection regulations and enforcement mechanisms

○ **Educate** individuals about their rights regarding personal information, privacy settings, and consent options

○ **Ensure** transparent data collection and sharing practices that prioritize user control and consent in Charlotte smart-city technologies

Counter Online Hate and Discrimination

○ **Elevate** educational campaigns promoting digital citizenship, empathy, and respectful online behavior

○ **Encourage** community-led initiatives that promote inclusivity, diversity, and cultural understanding in online spaces

○ **Establish** formal civil rights reporting mechanisms for individuals to report instances of online hate or harassment

Champion Community Innovation

○ **Collaborate** with community organizations, government agencies, and stakeholders to identify local needs and develop tailored strategies for bridging the digital divide

○ **Establish** funding programs to support initiatives that provide affordable internet access, devices, and digital literacy training in underserved communities

○ **Encourage** local research– particularly action research— as a method to generate data that can be used to adapt to the evolving needs of city residents

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PEOPLE'S POLICY AGENDA VALUES

♥ Accessible

Enhance free wifi availability in shared spaces and establish more public access points tailored to community needs.

♥ Affordable

Increase the affordability of internet plans and hardware through cost-effective options and distributing devices to those in need.
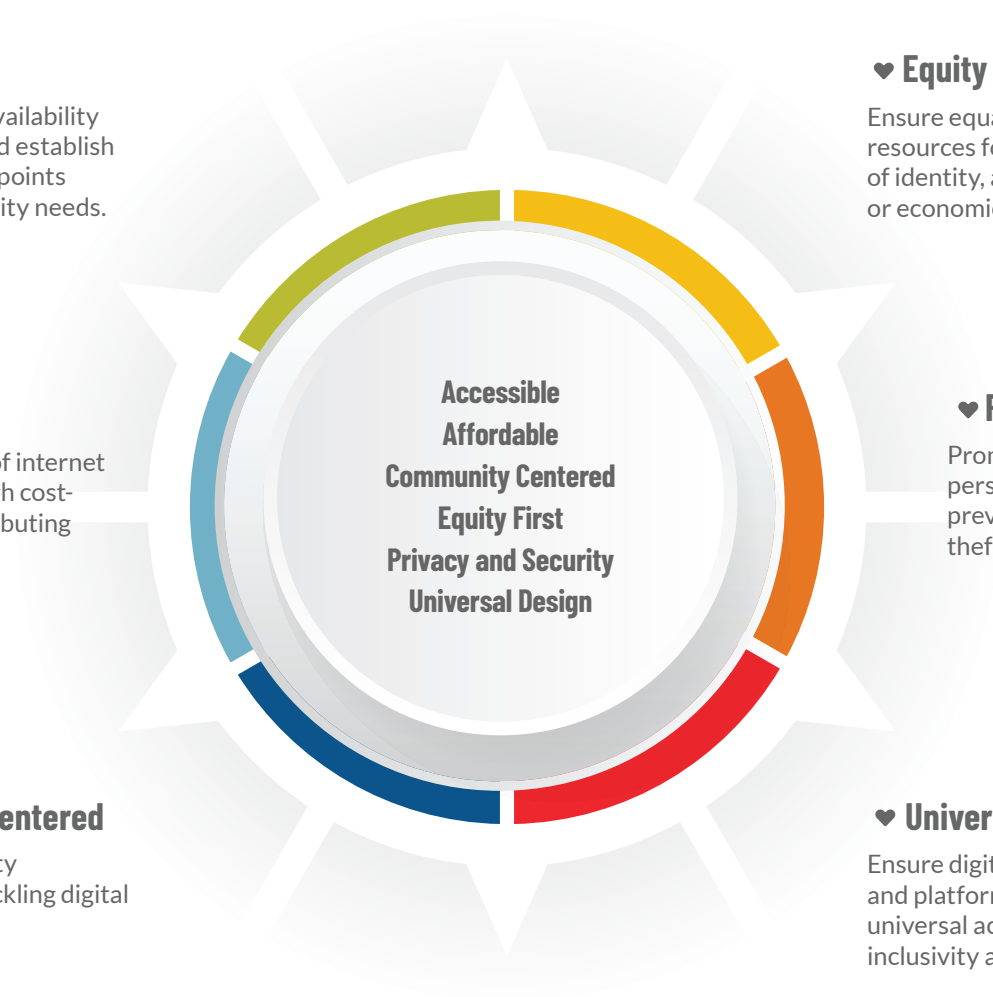
♥ Community Centered

Prioritize community well-being while tackling digital equity challenges.

♥ Equity First

Ensure equal access, opportunities, and resources for every resident, regardless of identity, ability, immigration status, or economic background.

♥ Privacy and Security

Promote awareness about personal information security to prevent data breaches, identity theft, and privacy violations.

♥ Universal Design

Ensure digital solutions, devices, and platforms are designed for universal accessibility, promoting inclusivity and equal participation.

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