



Mecklenburg County, NC Survey Results

Q1 Over the past year, how frequently did you connect to the Internet using a smartphone or cell phone with Internet access – multiple times a day, every day or almost every day, at least once a week, less than once a week, or never?

<i>Multiple times a day</i>	51%
<i>Every day or almost every day</i>	23%
<i>At least once a week</i>	8%
<i>Less than once a week</i>	5%
<i>Never</i>	13%
<i>Not sure</i>	0%

Q2 Over the past year, how frequently did you connect to the Internet from home, using any type of device – multiple times a day, every day or almost every day, at least once a week, less than once a week, or never?

<i>Multiple times a day</i>	57%
<i>Every day or almost every day</i>	26%
<i>At least once a week</i>	9%
<i>Less than once a week</i>	3%
<i>Never</i>	5%
<i>Not sure</i>	0%

Q3 Over the past year, how frequently did you connect to the Internet at home on a desktop or laptop computer (not including a smartphone or cellphone) – multiple times a day, every day or almost every day, at least once a week, less than once a week, or never?

<i>Multiple times a day</i>	37%
<i>Every day or almost every day</i>	28%
<i>At least once a week</i>	17%
<i>Less than once a week</i>	6%
<i>Never</i>	11%
<i>Not sure</i>	0%

Q4 Over the past year, how frequently did you connect to the Internet at a location other than home, using any type of device – multiple times a day, every day or almost every day, at least once a week, less than once a week, or never?

<i>Multiple times a day</i>	30%
<i>Every day or almost every day</i>	23%
<i>At least once a week</i>	12%
<i>Less than once a week</i>	12%
<i>Never</i>	23%
<i>Not sure</i>	0%

Q5 Which of the following best describes your at home internet access: I pay for high- speed, broadband Internet service that is wired in my home (for example, through a cable, television, or telephone company); I access the Internet through my cell phone or mobile device; I use available wireless signals nearby to connect to the Internet; or something else?

<i>I pay for high- speed, broadband Internet service that is wired in my home (for example, through a cable, television, or telephone company)</i>	82%
<i>I access the Internet through my cell phone or mobile device</i>	7%
<i>I use available wireless signals nearby to connect to the Internet</i>	3%
<i>Something else</i>	4%
<i>Not sure</i>	4%

Q6 Outside your home, where do you typically access Internet the most: a library, at work, in public using free public WiFi, at a business or restaurant, or somewhere else?

<i>A library</i>	9%
<i>At work</i>	34%
<i>In public using free public WiFi</i>	15%
<i>At a business or restaurant</i>	9%
<i>Somewhere else</i>	32%





Q7 What is your primary device for connecting to the Internet: a smartphone or cell phone with Internet access; a desktop computer; a mobile computer such as a laptop; a tablet such as an iPad, Samsung Galaxy, or Kindle Fire; or something else?

<i>A smartphone or cell phone with Internet access</i>	42%
<i>A desktop computer</i>	25%
<i>A mobile computer such as a laptop</i>	17%
<i>A tablet such as an iPad, Samsung Galaxy, or Kindle Fire</i>	10%
<i>Something else</i>	3%
<i>Not sure</i>	2%

Q8 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: Over the last three months, I frequently shared information, ideas or opinions on the Internet.

<i>Strongly agree</i>	20%
<i>Somewhat agree</i>	18%
<i>Neither agree nor disagree</i>	18%
<i>Somewhat disagree</i>	15%
<i>Strongly disagree</i>	25%
<i>Not sure</i>	4%

Q9 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: When I find interesting information online, I like to share links with other people.

<i>Strongly agree</i>	24%
<i>Somewhat agree</i>	23%
<i>Neither agree nor disagree</i>	17%
<i>Somewhat disagree</i>	10%
<i>Strongly disagree</i>	23%
<i>Not sure</i>	3%

Q10 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: When I see information online, I can quickly determine if it is correct and reliable.

<i>Strongly agree</i>	23%
<i>Somewhat agree</i>	29%
<i>Neither agree nor disagree</i>	19%
<i>Somewhat disagree</i>	13%
<i>Strongly disagree</i>	12%
<i>Not sure</i>	4%

Q11 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: When I search for something online and get many results, I have trouble deciding which ones will be the most useful for me.

<i>Strongly agree</i>	14%
<i>Somewhat agree</i>	22%
<i>Neither agree nor disagree</i>	23%
<i>Somewhat disagree</i>	19%
<i>Strongly disagree</i>	19%
<i>Not sure</i>	3%





Q12 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: Over the last three months, I frequently uploaded self-created content such as images, videos, or text to a website for sharing.

<i>Strongly agree</i>	14%
<i>Somewhat agree</i>	11%
<i>Neither agree nor disagree</i>	15%
<i>Somewhat disagree</i>	10%
<i>Strongly disagree</i>	47%
<i>Not sure</i>	3%

Q13 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: I create high quality content like images, videos, and text information and post it online.

<i>Strongly agree</i>	8%
<i>Somewhat agree</i>	8%
<i>Neither agree nor disagree</i>	14%
<i>Somewhat disagree</i>	12%
<i>Strongly disagree</i>	55%
<i>Not sure</i>	3%

Q14 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: When I post comments on websites, I frequently provide people with additional facts and information.

<i>Strongly agree</i>	14%
<i>Somewhat agree</i>	12%
<i>Neither agree nor disagree</i>	18%
<i>Somewhat disagree</i>	10%
<i>Strongly disagree</i>	42%
<i>Not sure</i>	4%

Q15 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: When I'm interested in a topic, I gather information from several different sources like newspapers, TV, radio, and the Internet to try to get the full picture.

<i>Strongly agree</i>	61%
<i>Somewhat agree</i>	18%
<i>Neither agree nor disagree</i>	7%
<i>Somewhat disagree</i>	4%
<i>Strongly disagree</i>	9%
<i>Not sure</i>	1%

Q16 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: I use the Internet to stay actively involved in local or national issues.

<i>Strongly agree</i>	45%
<i>Somewhat agree</i>	22%
<i>Neither agree nor disagree</i>	12%
<i>Somewhat disagree</i>	7%
<i>Strongly disagree</i>	13%
<i>Not sure</i>	1%

Q17 Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the following statement: I frequently volunteer in my community.

<i>Strongly agree</i>	30%
<i>Somewhat agree</i>	21%
<i>Neither agree nor disagree</i>	17%
<i>Somewhat disagree</i>	11%
<i>Strongly disagree</i>	18%
<i>Not sure</i>	2%





Q18 If you are a woman, press 1. If a man, press 2.

Woman 57%
Man..... 43%

Q19 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 46%
Republican..... 22%
Independent..... 32%

Q20 If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic / Latino 3%
White 63%
African-American 23%
Other..... 9%
Refused 2%

Q21 If you are 18-29 years old, press 1. If 30-45, press 2. If 46-65, press 3. If older than 65, press 4.

18 to 29..... 6%
30 to 45..... 18%
46 to 65..... 39%
Older than 65..... 37%

Q22 Which of the following best describes the highest level of education you have received: some high school but did not finish, high school graduate, some college but did not finish, 2-year college degree, 4-year college degree, post-graduate degree, or do you not care to say?

Some high school but did not finish 3%
High school graduate 9%
Some college but did not finish 18%
2-year college degree 15%
4-year college degree 30%
Post-graduate degree 22%
Don't care to say..... 3%

Q23 What is the status of your employment: are you full time employed, part time employed, full time retired, full time student, full time homemaker, currently unemployed, disabled, or in the military, or do you not care to say?

Full time employed..... 46%
Part time employed..... 7%
Full time retired 34%
Full time student 1%
Full time homemaker 3%
Currently unemployed..... 2%
Disabled..... 4%
In the military 0%
Don't care to say..... 3%

Q24 How many children under the age of 18 currently live in your household: none, 1-3, 4-6, or more than 6?

None 78%
1-3 20%
4-6 1%
More than 6..... 1%





Q25 What is your annual income: less than \$25,000 a year, between \$25,000 and \$50,000 a year, between \$50,000 and \$75,000 a year, between \$75,000 and \$100,000 a year, or more than \$100,000 a year?

<i>Less than \$25,000 a year</i>	14%
<i>Between \$25,000 and \$50,000 a year</i>	19%
<i>Between \$50,000 and \$75,000 a year</i>	19%
<i>Between \$75,000 and \$100,000 a year</i>	11%
<i>More than \$100,000 a year</i>	21%
<i>Don't care to say</i>	17%

Q26 Phone Type

<i>Landline</i>	63%
<i>Cell Phone</i>	37%

