DIGITAL CHARLOTTE

ISSUE #12

NEWS TO KNOW

Top Local, Regional, and National Digital Inclusion & Literacy News

1

Expert consensus at conference: online access is now an essential utility [DIGITAL CHARLOTTE]

At a national conference on digital inclusion, city government experts reached a consensus: access to online resources has evolved beyond a luxury and is now an essential part of living in the United States.

2

Digital inclusion outcomes-based evaluation [BENTON FOUNDATION]

Published by Benton Foundation, the **Digital Inclusion Outcomes-Based Evaluation** report describes the challenges facing community-based organizations and other key stakeholders in using outcomes-based evaluation to measure the success of their digital inclusion programs and offers recommendations toward addressing these shared barriers.

3

How do teens with limited internet apply to college? [FAST COMPANY]

Nowadays, students looking to go to college complete almost the entire application process online: finding schools, sending in application forms and essays, and applying for financial aid, all with the click of a mouse or tap of a screen...But between getting into college and figuring out how to pay for it, a strictly online application process can become an additional challenge for teens who have limited financial means and minimal access to the internet.

4

On June 15, a discussion of the impact of digital inclusion on healthcare from Livable Meck and the Charlotte-Mecklenburg Digital Inclusion Steering Team [DIGITAL CHARLOTTE]

In a 2015 survey of 1,501 U.S. consumers by consulting firm Accenture, about three-quarters of respondents noted they would use virtual services to track health indicators. But only 21 percent were actually receiving care online or using digital healthcare tools widely.

How would that percentage change if the respondents had better online access?

STAKEHOLDER SNAPSHOT

In our Stakeholder Snapshot, we highlight the educators, trainers, and practitioners working to close the gap in the digital divide in Charlotte. This month: **David Jessup, Founder of Digi-Bridge & Youth Programs Administrator for the City of Charlotte** & **Margo Scurry, Digital Inclusion Fellow for the Charlotte Mecklenburg Library**.

Interested in submitting a snapshot? Email Andrew Au at aua@queens.edu for more info.

CALENDAR

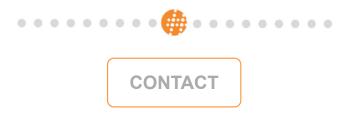*Local Digital Inclusion Programs, Trainings, and Meetings*

RESOURCES

Tutorial for use by Digital Inclusion Trainers

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- **June 14 -** [Building Welcoming Neighborhoods. Hosted by the City of Charlotte Neighborhoods and Business Services](#)
- **June 15 -** [Engagement Café: The Intersection of Digital Inclusion and Healthcare. Hosted by Livable Meck & Charlotte-Mecklenburg Digital Inclusion Steering Team](#)

[TUTORIAL: How to Create an Instagram Account](#)

CONTACT

Have an upcoming event, questions, suggestions, or resources to share?
Let us know!

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